



Mr. Roi Polanitzer

Co-Founder & CEO of IAVFA

Mr. Roi Polanitzer is the co-founder and CEO of the Israel Association of Valuators and Financial Actuaries (IAVFA). He was a Lecturer of Finance at Ashkelon Academic College, Achva Academic College, University of Haifa, and Ariel University.

Mr. Polanitzer is a Fellow of the IAVFA (F.I.L.A.V.F.A.) and holds a FRM (Financial Risk Manager) from the GARP (Global Association of Risk Professionals), a CRM (Certified Risk Manager) from the IARM (Israeli Association of Risk Managers), undergraduate and graduate both with distinction from the Ben-Gurion University of the Negev, as well as a Diploma in Financial Risk Management from the Ariel University. He also studied in the program for certificate studies in Actuarial Science at the University of Haifa and Successfully completed the professional exams administered by the ISA (Israel Securities Authority) for a Portfolio Manager's License.

Mr. Polanitzer has served as a consultant at the Advisory Firm of Dr. Shilo Lifschutz, at the Consulting Firm Ogen - Actuarial, Financial and Business Consulting Ltd., and at the Accounting Firm Raveh Ravid & Co. He has published numerous articles in professional business and finance journals in Israel, on options, financial assets, and corporate finance, and actuarial science. He is a co-author of 2 academic papers on Risk Management in the Israeli Banking System in the Journal of Yosef Kasirers Institute and the Quarterly Banking Review, (Hebrew). He was the chairman of a committee of IAVFA which determined Financial Valuation Guidelines to All Israeli Tax Authority Personnel engaged in Valuation Practice.

Mr. Polanitzer is the Principal and Chief Actuary of Intrinsic Value., which is engaged in valuation, risk management, actuarial science and financial engineering. In the firm he is responsible for consulting on corporate, intangible asset and complex financial instrument valuations for accounting firms, audit firms, financial advisory firms, and publicly traded companies in Israel.